



National Institute of Technology Kurukshetra- 136119

(Under the Ministry of MHRD, Govt. of India)

Advt. No. 08/2011

MBA Admission: 2011-2012

The Institute

National Institute of Technology, Kurukshetra (NITK), conferred the status of **Institution of National Importance**, enjoys the reputation of being a centre of excellence, facilitating quality education, research and training. A recent survey placed the institute among the top engineering institutions in the country. The Institute scored high on all parameters: placement, intellectual capital, infrastructure, industry interface and recruiters' perception.

Established in the year 1963, NITK has made rapid strides towards excellence. A sprawling lush green campus, outstanding infrastructure, state-of-the-art support system, contemporary curriculum and a dedicated faculty provide an enabling environment for quality teaching, learning and research.

Facilities

The institute has excellent facilities like well-equipped class rooms with audio-visual aids, computer centers, conference halls, fully-automated library with access to online resources, including 200 management journals, hostels for boys & girls, and sports and medical facilities on its residential campus.

MBA Program

Responding to an increasing demand for management professionals in the country and keeping in line with its stated goal of regularly adding new courses as a part of its 20-year growth plan, NITK started an MBA program, effective 2006-07. With the introduction of the program, the institute extends its long years of expertise into the field of Business Administration, thus fulfilling its commitment to the business world and the society at large of developing professional managers with varied competencies and ethical values.

In a short span, the MBA program has made a mark for itself. It has all the ingredients of a successful program: a strong curriculum, comparable with the very best; well qualified and dedicated faculty talented and enthusiastic students; emphasis on case-based interactive study, supported by all modern teaching aids; liaison with industry; active participation in inter & intra-institution competitions etc.

Training & Placement

The first batch enjoyed the unique opportunity of receiving Summer Training from reputed Universities/B-Schools and industries in three European countries—Switzerland, Germany & Holland. This exceptional experience helped the students widen their horizon and gain much valued international exposure. Similar opportunities are available to subsequent batches as well. As a result of the Institute's legacy of over 40 years as a premier centre of technical education, its graduates have enjoyed more than 100% placement. We strive to carry this legacy forward in our MBA program as well.

Eligibility for Admission

Bachelor's degree with 50% marks (45% for SC/ST). Admission will be based on the CAT-2010 score and GD/PI to be held in the Institute.

Application form and other details can be downloaded from NITK website: www.nitkk.ac.in

Last date for the submission of application: April 25, 2011.