

**Employment News**  
**Publications Division**

**Subject: Monthly Cabinet Summary Report for the month of April, 2015.**

Following is the monthly summary on activities of Employment News:

**(A) Revenue:-**

The total revenue earned during the month of April, 2015 was about **Rs 166.00 lakhs**.

**(B) Editorial Content:**

Four issues were published in the month of April, 2015. During the month, Employment News has carried some special articles. Details of the articles are as follows:

**(a)** In the first issue of April, dated: 04-10 April, 2015 Employment News has published Two articles

- (i) "Maritime security of India: challenges and opportunities" by *Dr. Omprakash Dahiya*
- (ii) "Career in Nanotechnology" by *Dr Anita Kamra Verma*

**(b)** The second issue dated 11-17 April, 2015 has carried two articles.

- (i) "The vision of Dr. B.R. Ambedkar" by *K.K. Khullar*
- (ii) "Preparation for GS paper III: a sound strategy" by *S. B. Singh*

**(c)** The third issue dated 18-24 April, 2015 has carried two articles.

- (i) "Delhi's heritage & the need to preserve it" by *R. V. Smith*
- (ii) "Livestock entrepreneurships through skill development" by *Prof. (Dr). Vishnu Sharma & Prof. (Dr). Sanjita Sharma*.

**(d)** The fourth issue dated 25 April -1<sup>st</sup> May, 2015 has carried two articles.

- (i) "Role Of Social Media In Recruitment" by *Somya pandit*
- (ii) "Career Prospects In Foreign Languages" by *Rahul K Shukla & Shikha Dixit*

**(C) Advertisement:**

Major notifications included UPSC, Uttar Pradesh Public Service Commission, Banks, Border Security Force, PG DAV College, Indian Air Force, Ordnance Factory, Indian Army, Bharatiya Reserve Bank Note Mudran, State Bank of India, Kasgu Gomti /samyut Gramin Bank, Chennai Petroleum Corporation Limited, and other vacancies. Approximately 6000 vacancies were published in the month of April 2015.

**(D) Other Activities:**

1. Cover and pages of all issues carried Swachh Bharat Mission and Beti Bachao logo.
2. Employment News sent 286611 SMSs per issue to registered users all over the country.
3. EN has now 3,400 followers on twitter and over 13,500 likes on face book .
4. Website [www.employmentnews.gov.in](http://www.employmentnews.gov.in) also uploaded job highlights of every issue of EN.
5. E- version (password protected and read only) of EN in Hindi English and Urdu was uploaded on website.
6. The work of improved e-version of EN has started.

(Hasan Zia)  
Sr. Editor

Section Officer (CC), Publications Division, Soochna Bhavan, New Delhi  
Employment News/ID.No.-A-45011/2011-Admn.Dated 24.04.2015

**Employment News**  
**Publications Division**

**Subject: Monthly Cabinet Summary Report for the month of March 2015.**

Following is the monthly summary on activities of Employment News:

**(A) Revenue:-**

The total revenue earned during the month of March, 2015 was about **Rs 435.00 lakhs.**

**(B) Editorial Content:**

Four issues were published in the month of March, 2015. During the month, Employment News has carried some special articles. Details of the articles are as follows:

**(a)** In the first issue of March, dated: 07-13 March, 2015 Employment News has published five articles on Budget and Economic Survey namely :

**UNION BUDGET 2015-16**

- (i) Employment and growth prospects by DK Srivastava
- (ii) Youth To Be Job Creators, Not Seekers : Finance Minister by Shivaji Sarkar

**RAILWAY BUDGET 2015-16**

- (iii) No Hike in Passenger fares; Focus on Better Passenger Amenities and Safety by Sanjan Jha

**ON WOMEN'S DAY**

- (iv) Celebrating women as citizens this women's day by Radhika Chitkara

**ECONOMIC SURVEY 2015-2015**

- (v) India heads for above 8 per cent GDP Growth by Sanjay Jha

**(b)** The second issue dated 14-20 March, 2015 has carried three articles .

- (i) "Comprehending IAS (Mains GS) syllabus : The Right Path" by *SB Singh*
- (ii) Consumer Protection in India by *Dr. Sheetal Kapoor*
- (iii) Career in Home Science by *Arpita Sharma*

**(c)** The third issue dated 21-27 March, 2015 has carried three articles.

- (i) Initiatives To Enhance Employment Opportunities by *D.C. Gupta*
- (ii) IAS Mains Strategy: GS Paper II by *SB Singh*
- (iii) Iron Deficiency Anaemia: A Global Public Health Problem by *Dr. Sandeep Sachdeva*

**(d)** The fourth issue dated 28 March -3<sup>rd</sup> April, 2015 has carried two articles.

- (i) India's Growing Water Woe: A Big Challenge by *Dr. M.A. Haque*
- (ii) Logistic Sector offers new career opportunities for young work force by *Dr. Ranjeet Mehta*

**(C) Advertisement:**

Major notifications included UPSC, SSC, Banks, ASRB, Punjab National Bank, NMDC, SAIL, Atomic Energy Education Society, Nepa Ltd., Vehicle Factor Jabalpur, ONGC, Narmada Jhabna Gramin Bank. Approximately 7000 vacancies were published in the month of March 2015.

**(D) Other Activities:**

1. Cover page of all issues carried Swachh Bharat Mission logo.
2. Employment News sent 286604 SMSs per issue to registered users all over the country.
3. EN began tweeting job alerts and is strengthening presence on social media.
4. Website [www.employmentnews.gov.in](http://www.employmentnews.gov.in) also uploaded job highlights of every issue of EN.
5. E- version (password protected and read only) of EN in Hindi English and Urdu was uploaded on website.

(Hasan Zia)  
Sr. Editor

**Employment News  
Publications Division**

**Subject: Monthly Cabinet Summary Report for January 2015.**

The following is the monthly summary on activities of Employment News.

**(I) Revenue:-**

The total revenue earned during the month of January, 2014 was about **Rs. 465 lakhs.**

**(II) Editorial Content:**

Employment News has published 5 (five) issues during the month January 2015. During the month following articles has been published:

- (a) The first issue of January carried two articles “Make In India – A Potential Driver for Growth & Employment” by Mr. Ritu Raj and “You can Score full marks in Data Interpretation” by Mr. Suresh Verma.
- (b) In the second issue “Employability and India : Forecasts for 2015 by Dr. Sarmistha Sarma and “Get your career decision right” by Vijay Prakash Srivastav were published.
- (c) In the third issue two articles “Skilling India and Training Resources” by Dr. Ankuran Dutta, Dr. Anamika Ray and “Career Guidance to be a part of Tourism and Hospitality Industry” by Nita Nirash were published.
- (d) Fourth issue published on the occasion of Republic Day was a special one. It was published with colour cover pages which included two articles “The Birth of Indian Constitution – A Reminiscence” by Dr. Raghul Sudheesh and “Swami Vivekananda – The Spiritual Scientist” by Dr. H.R. Keshavamurthy.
- (e) The fifth issue carried out two articles “Restoring Soil Fertility To Sustain The Food Security In India” by Dinesh Kumar and Nain Singh and “New Information Exchange Standard on Offshore Accounts” by Pooja Rangaprasad.
- (f) During the month three career articles (i) You can Score full marks in data interpretation by Suresh Verma (ii) Get your career decision right by Vijay Prakash Srivastava (iii) Career Guidance to be a part of tourism and hospitality industry by Nita Nirash were published.

**(III) Advertisement**

During the first month of 2015 Employment News advertised approximately **68308 vacancies** in various Grades in Banks, UPSC, SSC, National Insurance Company Limited, Agricultural Scientists Recruitment Board, National Bank for Agricultural and Rural Development, LIC of India, All India Institute of Ayurveda, Public Service Commission, Dayalbagh Educational Institute, Metro Railway and other vacancies.

(Irshad Ali)  
Editor (Admn.)

**Employment News  
Publications Division**

**Subject: Monthly Cabinet Summary Report for December 2014.**

The following is the monthly summary on activities of Employment News.

**(A) Revenue:-**

The total revenue earned during the month of December, 2014 was about **Rs. 324.21 lakhs.**

**(B) Editorial Content:**

For issues were published in the month December, 2014. During the month, Employment News has carried some special articles. Details of the articles are as follows:

(a) In the first issue of December, dated: 06-12 December, 2014 Employment News has published two articles. Details of the articles.

- (i) Harnessing Renewable Energy : Experience of India by Saumya Shrivastava
- (ii) Career in Monitoring and Evaluation by Dr. Sarmistha Sharma

(b) The Second issue has covered following two articles:

- (i) "Importance of preparation for a formal job interview" by Rajeev Bhardwaj.
- (ii) Metro Rail: Facts and History by Dr. Jomon Mathew.

(c) The third issue has cover following two articles:

- (i) Good Governance : Reforms and Standards by Rahul Kanvinde (to mark Good Governance Day)
- (ii) Financing for Development by Happy Pant

(d) The fourth issue has cover following two articles:

- (i) Drug, Youth and Rehabilitation by Dr. Rajesh Kumar
- (ii) Financing for Development by Happy Pant

**(C) Advertisement:**

Major notifications included UPSC, SSC, Banks, Central reserve Police Force, Central Industrial Security Force, Military Engineer Services, Delhi Metro Rail Corporation Ltd. NDMC, Recruitment and Assessment and other vacancies. Approximately 10000 vacancies were published n the month of December, 2014.

**(D) Other Activities:**

1. Cover page of all issues carried Swachh Bharat Mission logo.
2. Employment New sent 2 lakh 86 thousand SMSs per issue to registered users all over country.
3. Topical articles were covered in editorials in synergy with government programmes and policies.
4. Website [www.employmentnews.gov.in](http://www.employmentnews.gov.in) in also uploaded job highlights of every issue of EN.
5. E-version (Password protected and read only) of EN in Hindi English and Urdu was uploaded on website.

(Irshad Ali)  
Editor (Admn.)